

Appendix A: Agrichemical and food company spending on GMO campaigns

Since 2012, the agrichemical and food industries have spent more than \$103 million to defeat state ballot initiatives in California, Colorado, Oregon and Washington for labeling of genetically engineered foods.

NAME OF CONTRIBUTOR	NO ON 37 (CA)	NO ON 522 (WA)	NO ON 105 (CO)	NO ON 92 (OR)	TOTAL CONTRIBUTIONS
Monsanto Company	\$8,112,867	\$5,374,411	\$3,351,276	\$5,958,750	\$22,797,304
E.I. Dupont De Nemours & Co./Dupont Pioneer	\$5,400,000	\$3,880,159	\$3,000,000	\$4,518,150	\$16,798,309
Pepsico, Inc.	\$2,485,400	\$2,352,966	\$1,650,000	\$2,350,000	\$8,838,366
Coca-Cola North America	\$1,690,500	\$1,520,351	\$1,385,000	\$1,170,000	\$5,765,851
Dow AgroSciences LLC	\$2,000,000	\$591,654	\$300,000	\$1,157,150	\$4,048,804
Kraft Food Group	\$2,000,500		\$1,030,000	\$870,000	\$3,900,500
General Mills, Inc.	\$1,230,300	\$869,271	\$820,000	\$695,000	\$3,614,571
Nestle USA, Inc.	\$1,461,600	\$1,528,206			\$2,989,806
Conagra Foods	\$1,176,700	\$828,251	\$250,000	\$350,000	\$2,604,951
Bayer Cropscience	\$2,000,000	\$591,654			\$2,591,654
BASF Plant Science	\$2,000,000	\$500,000			\$2,500,000
Grocery Manufacturers Association	\$2,002,000		\$2,900	\$169,190	\$2,174,090
Syngenta Corporation	\$2,000,000				\$2,000,000
Land O'lakes, Inc.	\$151,535	\$144,878	\$900,000	\$760,000	\$1,956,414
Kellogg Company	\$790,700	\$322,050	\$250,000	\$500,000	\$1,862,750
Hershey Company	\$518,900	\$360,450	\$380,000	\$320,000	\$1,579,350
The J.M. Smucker Company	\$555,000	\$349,978	\$345,000	\$295,000	\$1,544,978
Mondelez International	\$181,000	\$210,336		\$720,000	\$1,111,336
Bimbo Bakeries USA	\$422,900	\$137,460	\$270,000	\$230,000	\$1,060,360
Campbell Soup Company	\$598,000	\$384,888			\$982,888
Smithfield Foods, Inc.	\$683,900		\$200,000		\$883,900
Del Monte Foods Company	\$674,100	\$125,677			\$799,777
Abbott Nutrition	\$234,500	\$185,025	\$190,000	\$160,000	\$769,525
Hormel Foods Corporation	\$467,900	\$76,803	\$85,000	\$85,000	\$714,703
Flowers Foods, Inc.	\$182,100	\$205,099	\$250,000		\$637,199
Cargill, Inc.	\$233,236	\$143,133	\$135,000	\$111,000	\$622,369
Ocean Spray Cranberries, Inc.	\$409,100	\$80,295	\$80,000	\$35,000	\$604,395
Bumble Bee Foods, LLC	\$420,600	\$52,365	\$50,000	\$45,000	\$567,965
Mccormick & Company, Inc.	\$248,200	\$148,369		\$130,000	\$526,569
Biotechnology Industry Organization	\$500,000		\$15,085	\$10,750	\$525,835
H.J. Heinz Company	\$500,000				\$500,000
Mars Incorporated	\$498,350				\$498,350
Unilever	\$467,100				\$467,100
Pinnacle Foods Group LLC	\$266,100	\$175,425			\$441,525
Dean Foods Company	\$253,950	\$174,553			\$428,503
Council For Biotechnology Information	\$375,000			\$12,827	\$387,827
Bunge North America, Inc.	\$248,600	\$137,896			\$386,496
Hillshire Brands Company	\$85,900	\$282,775			\$368,675

Appendix A (continued)

NAME OF CONTRIBUTOR	NO ON 37 (CA)	NO ON 522 (WA)	NO ON 105 (CO)	NO ON 92 (OR)	TOTAL CONTRIBUTIONS
Sara Lee Corporation	\$343,600				\$343,600
Rich Products Corporation	\$243,537	\$34,911		\$30,000	\$308,448
Welch Foods, Inc.	\$167,000	\$41,893	\$35,000	\$30,000	\$273,893
Knouse Foods Cooperative, Inc.	\$160,309	\$20,946	\$25,000	\$20,000	\$226,255
Sunny Delight Beverages Company	\$134,496	\$30,547	\$25,000	\$25,000	\$215,043
Mead Johnson Nutrition Company	\$80,000		\$50,000	\$50,000	\$180,000
Dole Packaged Foods Company	\$171,262				\$171,262
Clement Pappas & Company, Inc.	\$99,478	\$30,547			\$130,025
Wm. Wrigley Jr. Company	\$116,866				\$116,866
Tree Top, Inc.	\$110,600				\$110,600
Shearers Foods Inc	\$0	\$36,656	\$35,000	\$30,000	\$101,656
Hero North America	\$79,074				\$79,074
Faribault Foods, Inc.	\$76,000				\$76,000
Solae, LLC	\$59,215				\$59,215
Clorox Company	\$39,015	\$17,455			\$56,470
McCain Foods USA, Inc.	\$50,593				\$50,593
Bruce Foods Corporation	\$38,500	\$4,364			\$42,864
Godiva Chocolatier, Inc.	\$41,788				\$41,788
Starlite Media LLC	\$41,785				\$41,785
B&G Foods, Inc.	\$40,000				\$40,000
Goya De Puerto Rico, Inc.	\$35,400				\$35,400
Michael Foods				\$30,000	\$30,000
Bush Brothers & Company		\$23,565			\$23,565
C. H. Guenther & Son, Inc.	\$23,402				\$23,402
Goya Foods Great Lakes	\$21,300				\$21,300
Morton Salt	\$20,275				\$20,275
Hirzel Canning Company	\$14,687				\$14,687
Reily Foods Company	\$13,215				\$13,215
Colorado Farm Bureau			\$11,298		\$11,298
Inventure Foods, Inc.	\$10,846				\$10,846
Nutrition Edge Communications			\$10,300		\$10,300
Niagara Bottling			\$10,000		\$10,000
Snack Food Association	\$10,000				\$10,000
Croplife America	\$9,500				\$9,500
Moody Dunbar, Inc.	\$5,000	\$2,619			\$7,619
Sargento Foods, Inc.	\$7,185				\$7,185
Idahoan Foods, LLC	\$7,182				\$7,182
Colorado Corn Growers Assn.			\$5,870		\$5,870
Post Foods, LLC	\$5,150				\$5,150
Betaseed Inc.				\$5,000	\$5,000
Snyder's-Lance, Inc.				\$5,000	\$5,000
Colorado Legislative Services			\$3,125		\$3,125
Rocky Mountain Food Industry Assn.			2376		\$2,376

Appendix A (continued)

NAME OF CONTRIBUTOR	NO ON 37 (CA)	NO ON 522 (WA)	NO ON 105 (CO)	NO ON 92 (OR)	TOTAL CONTRIBUTIONS
PCS Administration (USA) Inc. (Also Known As 'Potashcorp') Pac (Out Of State Pac)	\$2,000				\$2,000
House-Autry Mills, Inc.	\$1,077				\$1,077
Four K Farms	\$1,000				\$1,000
JMR Farms, Inc.	\$1,000				\$1,000
Tri-Cal Inc.	\$1,000				\$1,000
TOTAL					\$103,816,800

While industry expenditures on state ballot initiatives are well-disclosed (thanks, in part, to legal action by the Washington State Attorney General), the total cost to industry is less clear for other aspects of their campaigns to defend GMOs.

Agrichemical and food companies do not report – nor are they required to by law to report – how much of their federal lobbying or campaign contributions are directly attributable to their interests in any particular issue, such as any issues related to GMOs or the labeling of them. The same problem exists for state lobbying and campaign finance disclosures. However, the Environmental Working Group found that companies opposed to GMO labeling “have disclosed \$27.5 million [in federal lobbying expenses] in the first half of 2014 that made reference to GE labeling– nearly three times as much as they disclosed in all of 2013.”³⁹⁴

Similarly, the agrichemical and food companies keep secret their PR spending on defending GMOs. The same is true for what the agrichemical industry has spent on its GMO Answers PR campaign. However, *Reuters* reported that the Council for Biotechnology Information has “committed to spending millions more annually for several more years on this campaign,” and that it is a “multimillion-dollar campaign.”³⁹⁵

Then there are litigation fees. At this time, it is unknown how much the industry will spend in its lawsuit to defeat the Vermont GMO labeling law. *USA Today* estimated that Vermont’s legal fees would be \$5-8 million if it lost the litigation,³⁹⁶ and that may be a reasonable estimate for industry litigation costs as well.

394 Libby Foley, “[The Anti-Label Lobby](#).” Environmental Working Group, September 3, 2014.

395 Carey Gillam, “[U.S. GMO Crop Companies Double Down on Anti-labeling Efforts](#).” *Reuters*, July 29, 2014.

396 Elizabeth Weise, “[Vermont’s GMO Labeling Rule Likely Won’t Affect Stocks in the Near-Term](#).” *USA Today*, April 24, 2014.